

**LETTING AGENTS  
CONTROL YOUR  
BROWSER...**

**WHAT COULD  
POSSIBLY GO  
WRONG?**

**GEERT VAN DER CRUIJSEN**

***ZURE***



# 2025

**YEAR OF THE AGENTS**





**AGENTS**

**AGENTS EVERYWHERE!**

**ZURE**

**SO WHAT DEFINES AN AGENT?**

**SO WHAT DEFINES AN AGENT?**

# **3 LEVELS OF GEN AI**

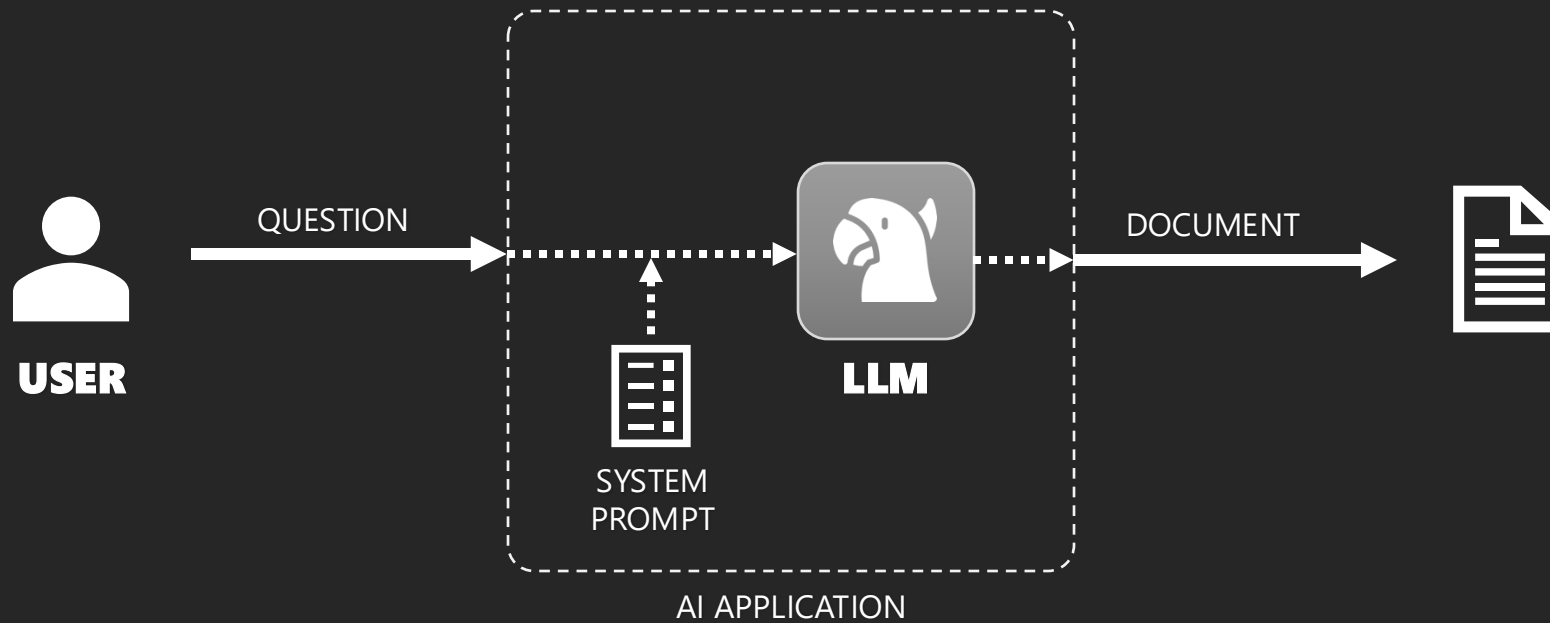
**FROM NO AGENTS TO EVERYTHING BEING AN AGENT**

**GEN AI LEVEL 1**

# **CLEVER PROMPTING**

GEN AI LEVEL 1


# CLEVER PROMPTING



Expense category

**.NET SMART COMPONENTS – SMART COMBOBOX**



Recipient	Address	
First name	Line 1	
Last name	Line 2	
Phone number	City	State
	Zip	Country
<div><div>Submit</div><div> Smart Paste</div></div>		

**.NET SMART COMPONENTS – SMART PASTE**

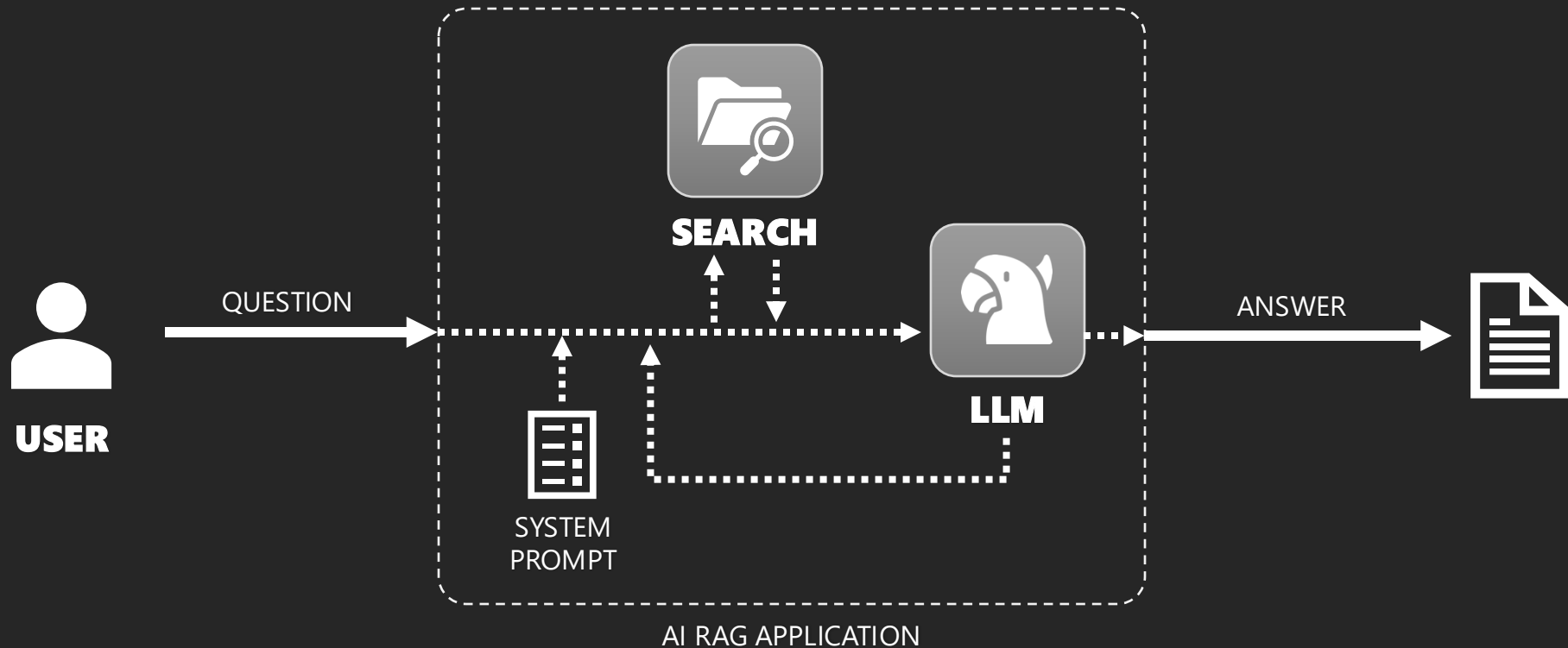
**GEN AI LEVEL 2**

# **AI APPS WITH BUSINESS CONTEXT**

**AKA: RAG**

GEN AI LEVEL 2

# AI APPS WITH BUSINESS CONTEXT



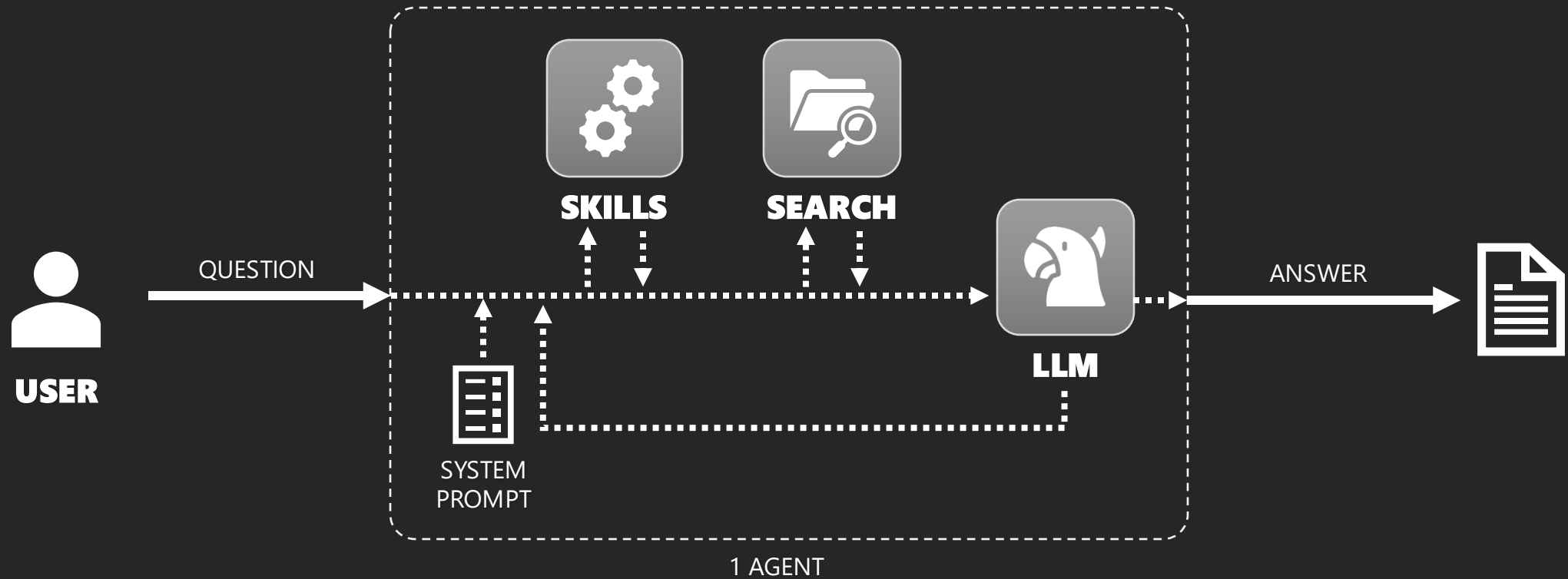
**GEN AI LEVEL 3**

# **CONNECTED AGENTS**

**ENDGAME**

# GEN AI LEVEL 3

## CONNECTED AGENTS

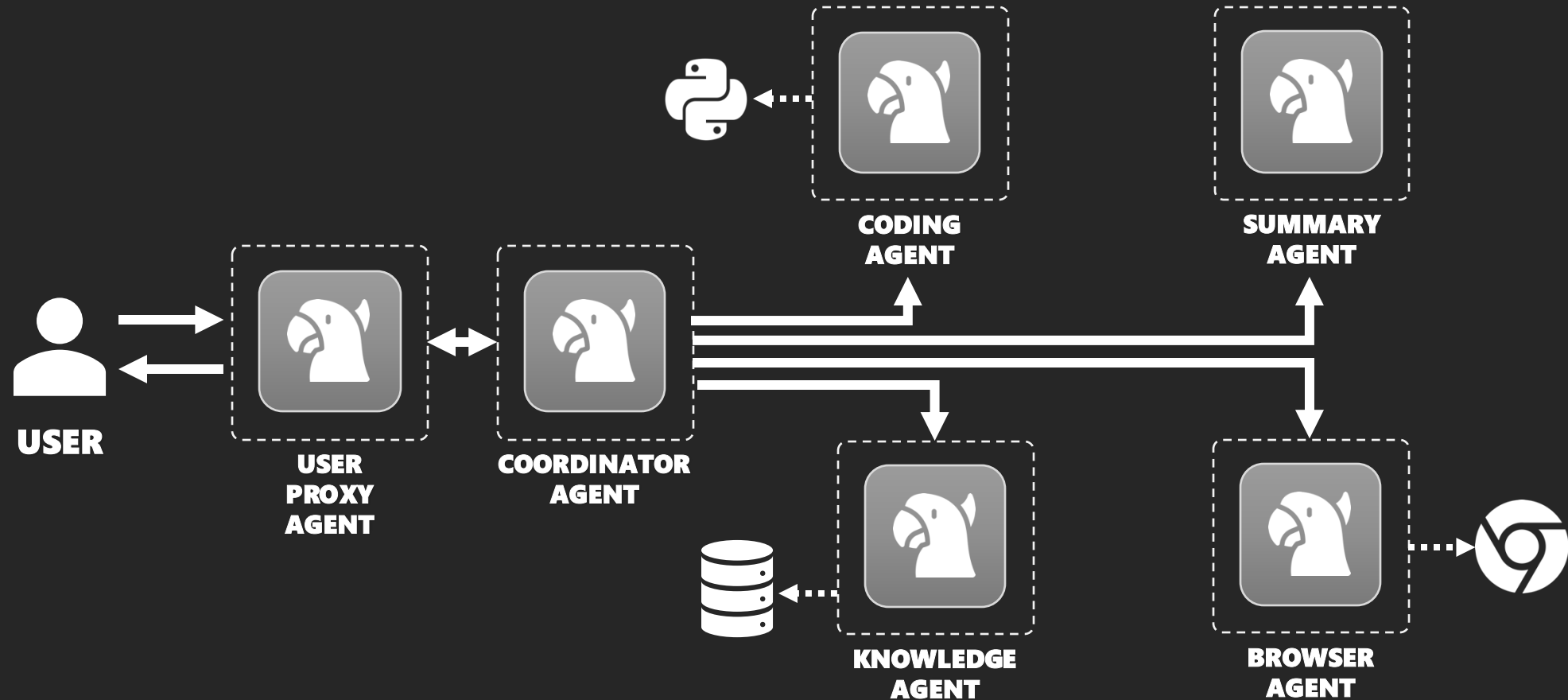


GEN AI LEVEL 3

# CONNECTED AGENTS



# GEN AI LEVEL 3 CONNECTED AGENTS





# 3 LEVELS OF GENAI

**CLEVER PROMPTING**

**RAG**

**CONNECTED AGENTS**

*WE ARE  
HERE*

**2023**

**2024**

**2025**

**GEERT,**

**YOU PROMISED US  
AI CONTROLLING  
WEB BROWSERS!**

**WHEN??**

**ZURE**



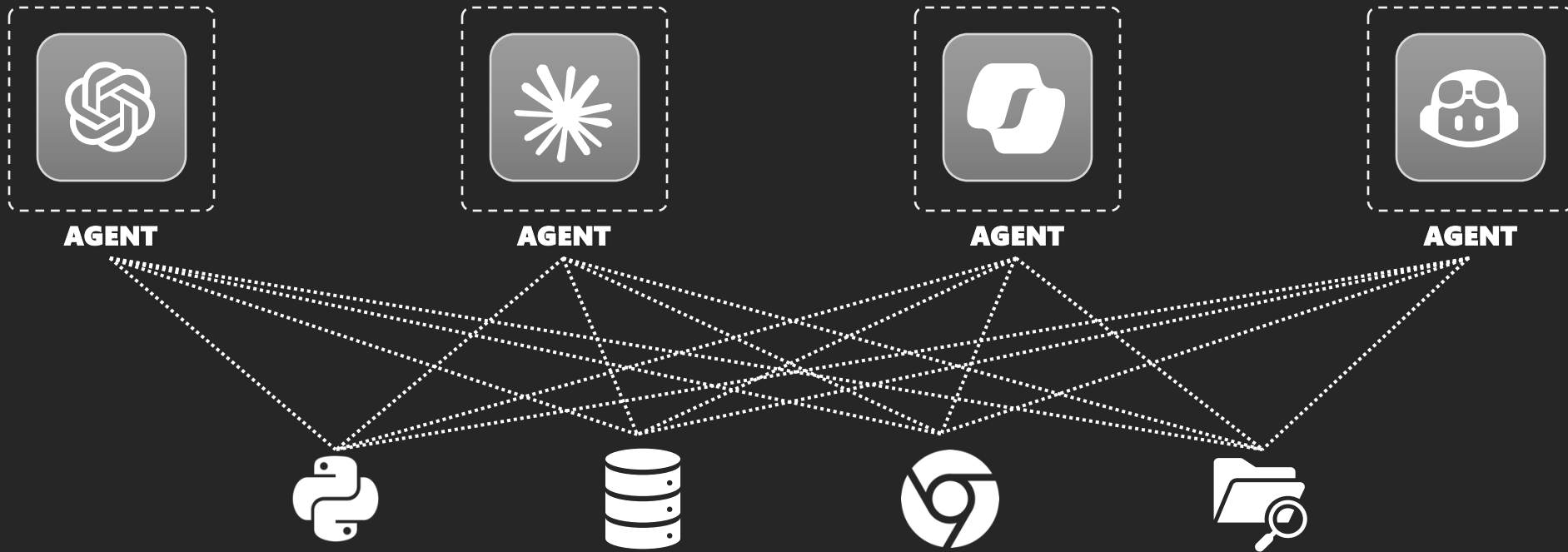


**ONE DOES NOT SIMPLY**

**CONNECT A BROWSER TO AN AI AGENT**

A CLOSER LOOK

# AGENT SKILLS



**MCP**

# **MODEL CONTEXT PROTOCOL**

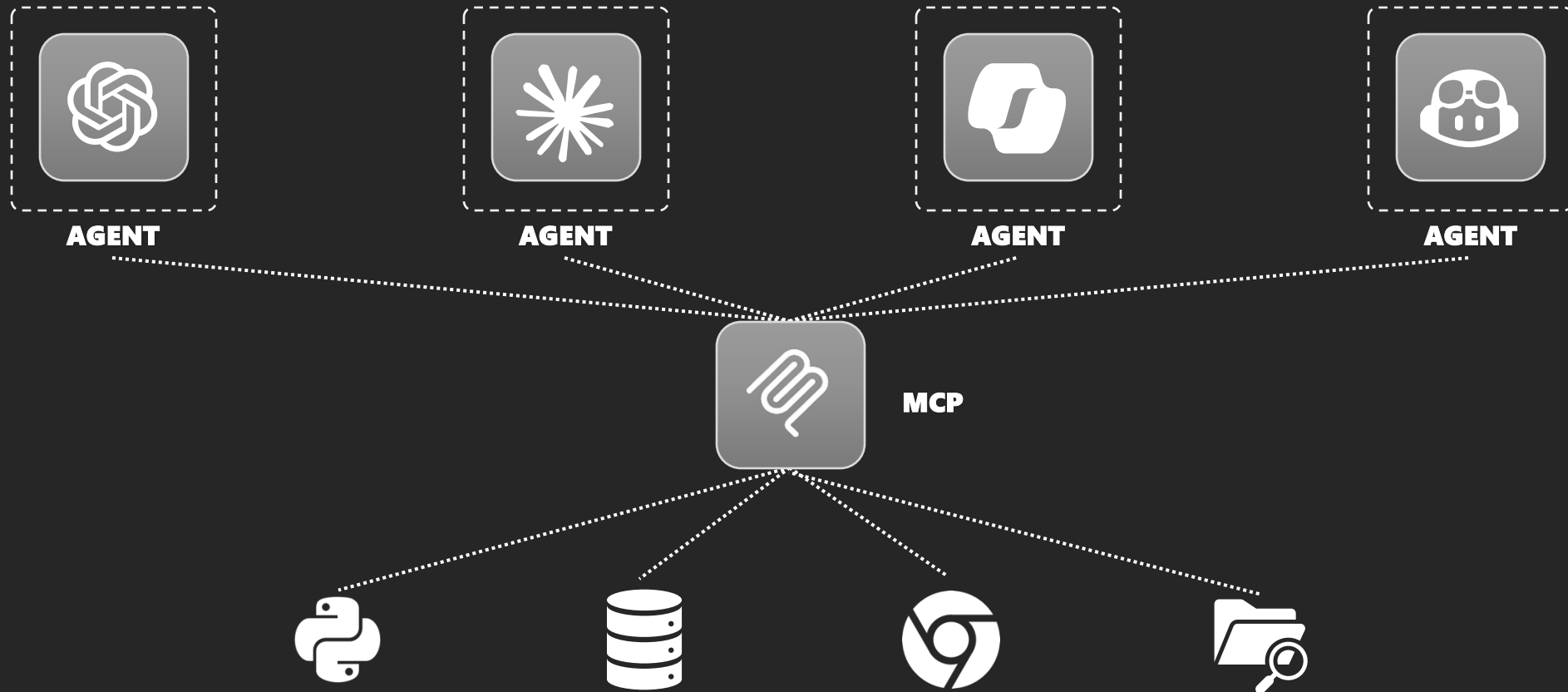
**THE BIGGEST HYPE IN CURRENT GENAI SPACE**

**MCP**

# **MODEL CONTEXT PROTOCOL**

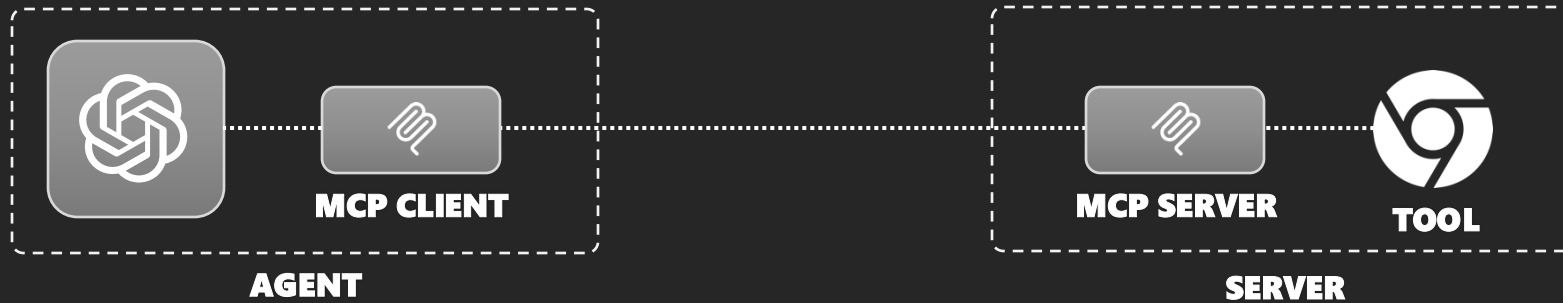


# MCP MODEL CONTEXT PROTOCOL

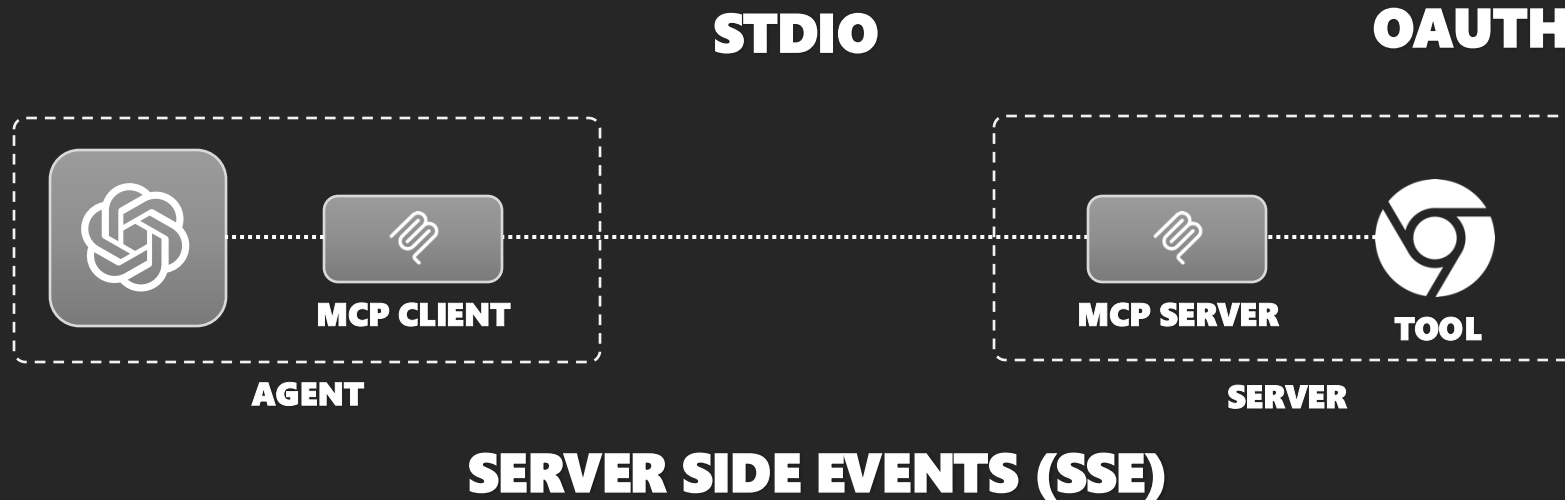




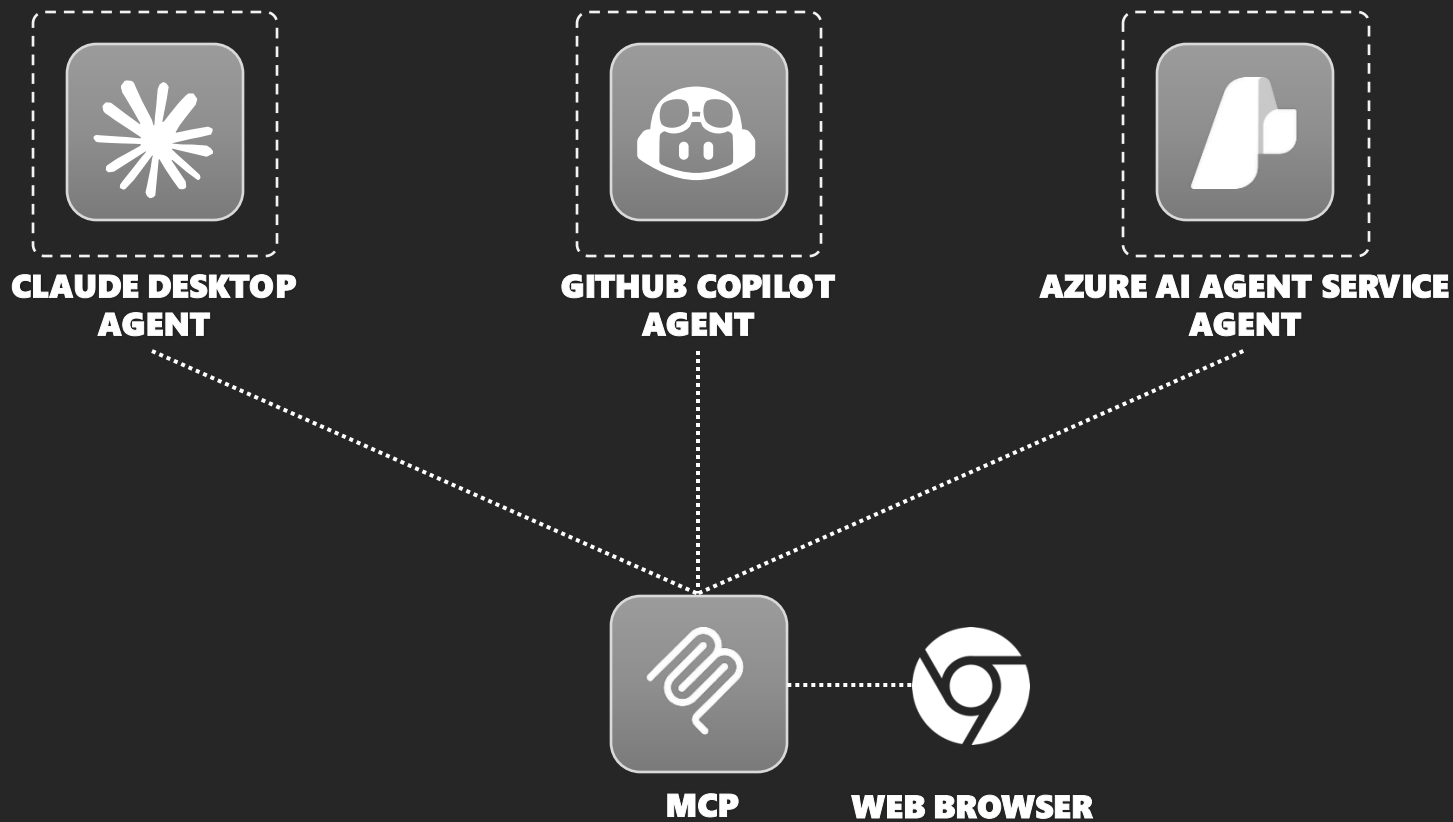
# MCP MODEL CONTEXT PROTOCOL



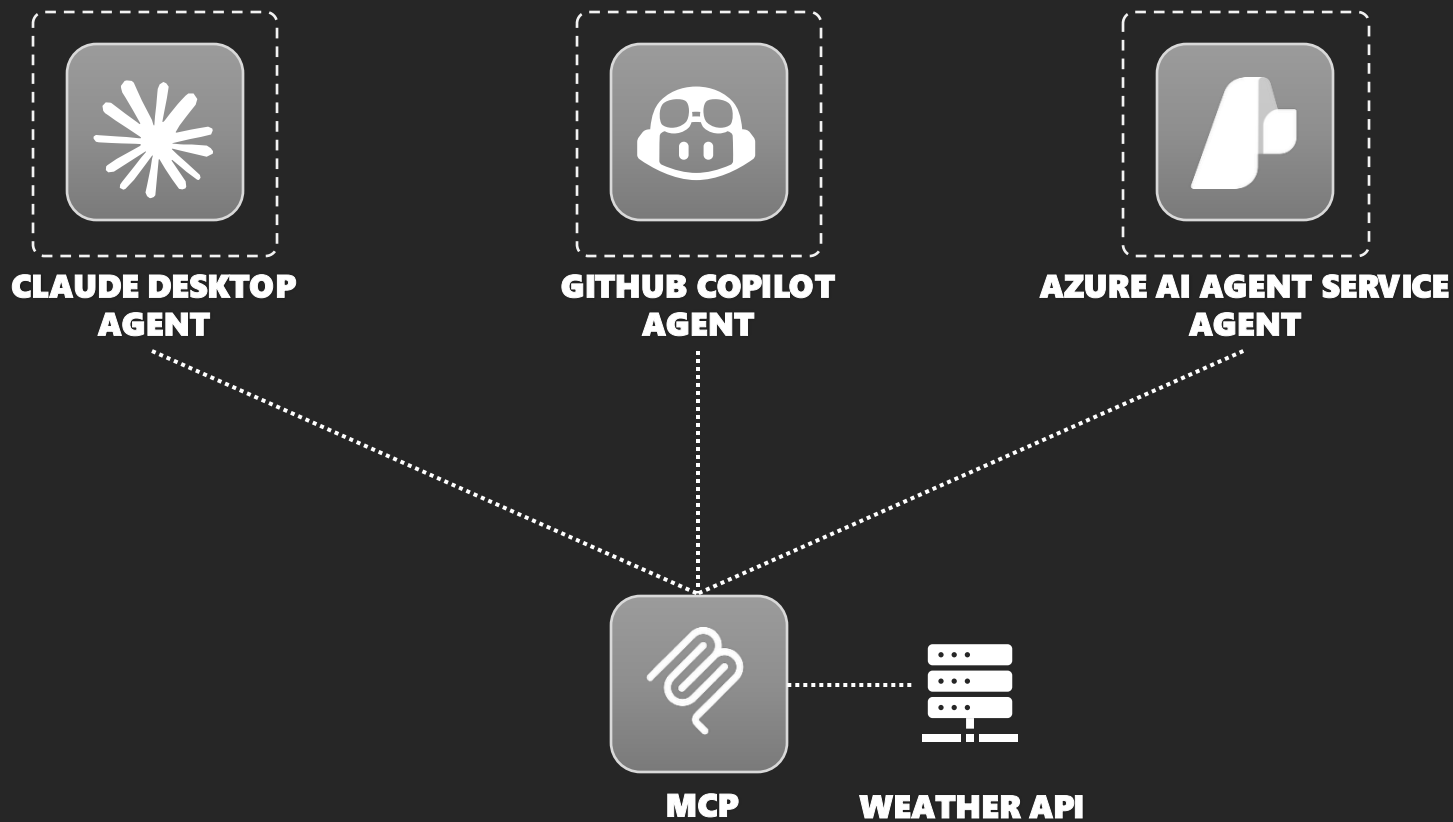
# MCP MODEL CONTEXT PROTOCOL



# MCP DEMO

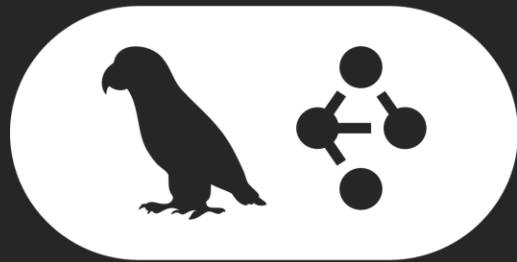


# MCP DEMO



GEN AI LEVEL 3

# CONNECTED AGENTS FRAMEWORKS



**LANGCHAIN  
LANG GRAPH**



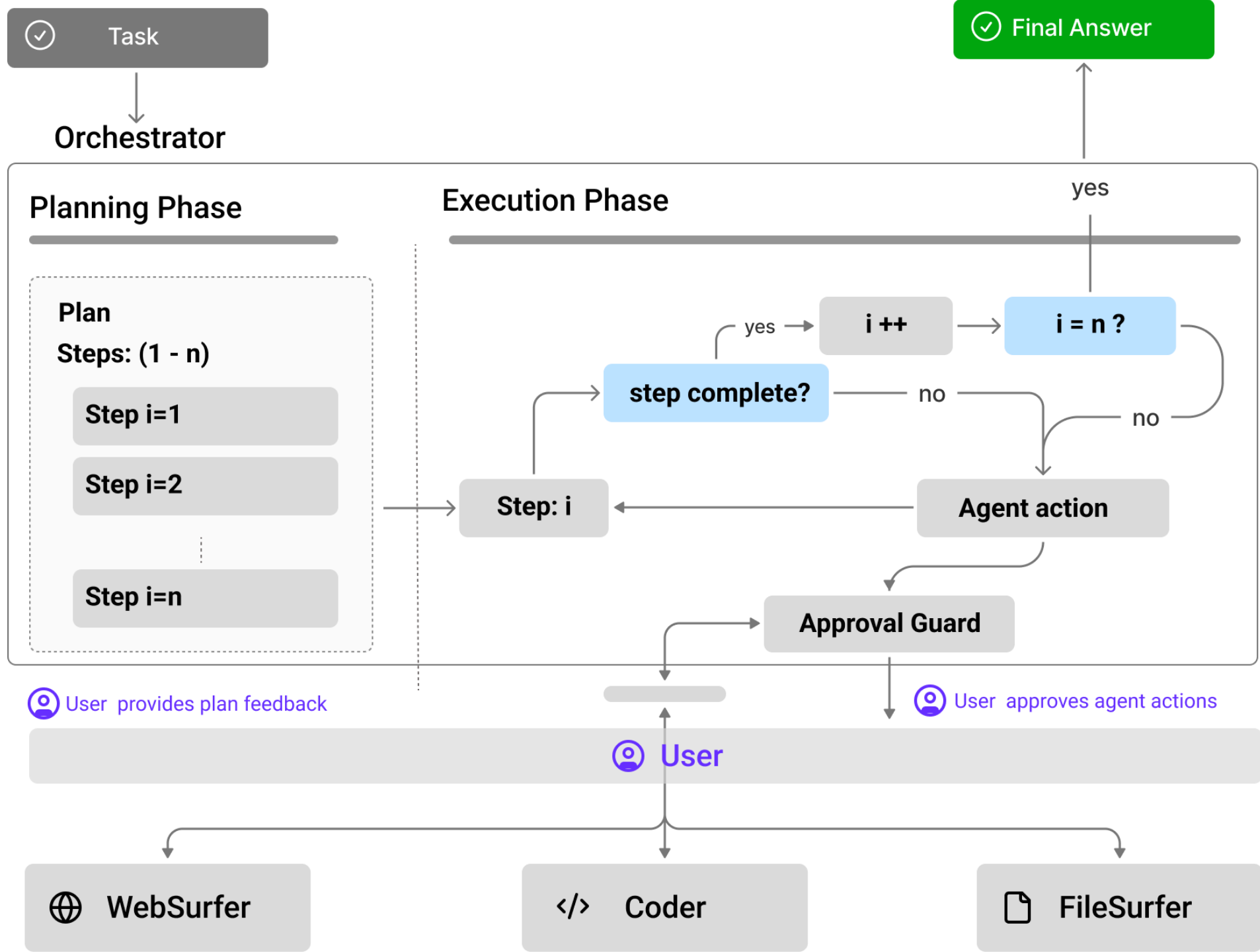
**SEMANTIC  
KERNEL**



**AUTOGEN  
MAGENTIC  
ONE**



**CREW AI**





# **ROBOTIC PROCESS AUTOMATION**



**AI**





**ROBOTIC  
PROCESS  
AUTOMATION**



**AI**

**REALLY?**

**DETERMINISTIC**

**SPEED**

**COST**



**ROBOTIC  
PROCESS  
AUTOMATION**

**ACTUAL USE**

**BACKUP FOR RPA  
FAILING**



**AI**

**EXPLORATORY  
TESTING**

**UNSCRIPTED  
SCENARIOS**



A close-up of a Muppet character, likely a woman, with a surprised or excited expression. She has large, wide eyes and an open mouth showing her teeth. She is wearing a colorful headscarf with orange, yellow, and purple patterns. The background is a blurred outdoor setting with a brick wall and a paved area.

**CREATING A MCP SERVER  
FOR EVERY WEB APP?**

***ZURE***

**AIN'T NOBODY GOT TIME FOR THAT**

# MCP

# EXPLOSION OF MCP SERVERS

[HTTPS://MCP.SO](https://mcp.so)  
3065 SERVERS

[HTTPS://MCPSERVERS.ORG/](https://mcpservers.org/)  
OPENSOURCE CURATED LIST ON GITHUB

[HTTPS://SMITHERY.AI/](https://smithery.ai/)  
4854 SERVERS

[HTTPS://GLAMA.AI/MCP/SERVERS](https://glama.ai/mcp/servers)  
1617 SERVERS

[HTTPS://WWW.PULSEMCP.COM/](https://www.pulsemcp.com/)  
1704 SERVERS

[HTTPS://CURSOR.DIRECTORY/](https://cursor.directory/)  
1800 SERVERS

CREATING MCP SERVERS

# MAKE YOUR BUSINESS APP AI READY



**.NET APIS**  
**MCPDOTNET**

*<https://www.nuget.org/packages/mcpdotnet>*



**AZURE FUNCTIONS**  
**[MCPToolTrigger]**

*EXPERIMENTAL ATTRIBUTE*

**CREATING MCP SERVERS**

# **MAKE YOUR BUSINESS APP AI READY**



**COPILOT STUDIO**

**MCP CUSTOM CONNECTORS (PREVIEW!)**

*<https://learn.microsoft.com/en-us/microsoft-copilot-studio/agent-extend-action-mcp>*



MCP



**ZURE**

ALL THE THINGS!



**USING 3<sup>RD</sup> PARTY MCP SERVERS**

# **MCP RISKS**

**TREAT THEM AS  
3<sup>RD</sup> PARTY CODE  
PACKAGES**

**USING 3<sup>RD</sup> PARTY MCP SERVERS**

# **MCP RISKS**

**TREAT THEM AS  
3<sup>RD</sup> PARTY CODE  
PACKAGES**

**THEY ARE EXECUTING  
CODE ON YOUR  
MACHINE**

**WITH ACCESS TO ALL  
YOUR THINGS**

**YOU GET A MCP!**



**EVERYONE GETS A MCP!**

**ZURE**

# THANK YOU!

**GEERT VAN DER CRUIJSEN**

**CEO ZURE NL**

GEERT@ZURE.COM

*Let's Chat  
afterwards!*

*Or connect  
on LinkedIn*



**ZURE**

